

DDB

A meeting of the Downtown Development Board was held on Wednesday, June 28, 2023 at City Hall, 400 South Orange Avenue, Second Floor, Veterans Conference Room, Orlando, Florida. Chair Jamie Barati called the meeting to order at 3:07 p.m. noting a quorum was present.

MEMBERS PRESENT:

Jamie Barati, Chair

Monica McCown, Vice Chair

Eugene Jones

MEMBERS ABSENT:

Kimberly Stewart

Rachel Moalli

COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD REPRESENTATIVE PRESENT:

Doug Taylor

COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD REPRESENTATIVE ABSENT:

Commissioner Emily Bonilla

STAFF PRESENT:

Mercedes Blanca, Assistant Director Stacey Adams, Assistant City Attorney

Felix Roman, Board Secretary

Liz Nigro, Senior Administrative Assistant

Kelly Allen, Marketing and Communications Manager

Kate Harris, Interactive Media Coordinator

Michael Whiteman, Economic Development Coordinator III

Carlos Zamora, Economic Development Coordinator

Mary-Stewart Droege, Project Manager

Steve Zima, Assistant Downtown Facilities Supervisor

Tiffany Stephens, Division Fiscal Manager

Christel Brooks, Fiscal Coordinator Christina Hyson, Project Manager

Justin Eason, Nighttime Economy Manager

Rose Garlick, Downtown Information Center Manager

John Perrone, Project Manager

Eric Ushkowitz, Business Development Division Manager

Jason Wojkiewicz, Budget Analyst IV

Commissioner Patty Sheehan

Approval of Minutes:

 a. A motion was made by Monica McCown and seconded by Eugene Jones to approve the May 31, 2023 Downtown Development Board meeting minutes. The motion carried unanimously.

Executive Director's Report – Mercedes Blanca, Assistant Director

Mercedes Blanca, Assistant Director, and Justin Eason, Nighttime Economy Manager, presented a PowerPoint informing the Board of various updates regarding downtown businesses, nighttime economy, and recent and future events such as:

- After Midnight Alcohol Sales Permit
- S.A.F.E. Program
- Park DTO
- Meeting with Gen Z Congressman, Maxwell Frost
- Lake Eola Master Plan Process and Overview

Public Comment: None

New Business:

a. <u>DDB Millage Rate - Tiffany Stephens, Division Fiscal Manager</u>

The DDB Millage Rate for 2023-2024 was explained. Staff requested that the DDB recommend to City Council that it adopt a millage rate of 1.000 for Fiscal Year 2023-2024.

A motion was made by Monica McCown and seconded by Eugene Jones to recommend to City Council that it adopt a millage rate of 1.000 for Fiscal Year 2023-2024. The motion carried unanimously.

Date of Next Meeting

The next regularly scheduled Downtown Development Board meeting will be held July 26, 2023 at 3:00 p.m. in Veterans Conference Room.

Adjournment

There being no further business to come before the Downtown Development Board, Chair Jamie Barati adjourned the meeting at approximately 3:36 p.m.

Mercedes Blanca

Assistant Director

Board Secretary