

A meeting of the Downtown Development Board was held on Wednesday, January 24, 2024 at City Hall, 400 South Orange Avenue, Second Floor, Veterans Conference Room, Orlando, Florida. Chair Monica McCown called the meeting to order at 3:02 p.m. noting a quorum was present.

MEMBERS PRESENT: Monica McCown, Chair
Eugene Jones, Vice Chair
Kimberly Stewart

MEMBERS ABSENT: Rachel Moalli
Steve Garrity

COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD REPRESENTATIVE PRESENT:
Doug Taylor

COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD REPRESENTATIVE ABSENT:
Commissioner Emily Bonilla

STAFF PRESENT: David Barilla, Executive Director
Mercedes Blanca, Assistant Director
Stacey Adams, Assistant City Attorney
Felix Roman, Board Secretary
Liz Nigro, Senior Administrative Assistant
Kelly Allen, Marketing and Communications Manager
Kelley Castellanos, Marketing and Communications Coordinator
Michael Whiteman, Economic Development Coordinator III
Christina Hyson, Project Manager
Mary-Stewart Droege, Project Manager
Gerhard van der Snel, Downtown Facilities Supervisor
Christel Brooks, Fiscal Coordinator
Justin Eason, Nighttime Economy Manager
Rose Garlick, Discover Downtown Manager
Tiffany Stephens, Fiscal Division Manager
Samantha Levine, Housing and Homelessness Initiatives Manager
Martin Hudson, Chief Urban Planner

Approval of Minutes:

- a. A motion was made by Eugene Jones and seconded by Kimberly Stewart to approve the December 6, 2023 Downtown Development Board meeting minutes. The motion carried unanimously.

Presentations

Executive Director's Report – David Barilla, Executive Director

David Barilla, Executive Director, presented a PowerPoint informing the Board of various updates regarding downtown businesses, nighttime economy, and recent and future events such as:

- Temporary interactive art installation, Prismatic – available until February 11, 2024.
- Downtown for the Holidays Recap.
- Future Gateway of Lake Eola Park.
- Amway Center re-named Kia Center.
- Exploria Stadium renamed Inter&Co Stadium.
- Judson's Live Grand Opening on January 31, 2024.

Public Comment: None

New Business:

a. Downtown Development Board Budget Amendment One and Budget Resolution One – Tiffany Stephens, Division Fiscal Manager

The Orlando Farmers Market hosted by the Downtown Development Board, recognized a budgeted total revenue of \$110,000 from vendor booth rentals during fiscal year 2023-2024, to be redistributed into the DDB operational fund account for future use.

Staff requested approval of the Downtown Development Board Amendment One and Budget Resolution One, amending the 2023-2024 Downtown Development Board budget as stated in the resolution.

A motion was made by Kimberly Stewart and seconded by Eugene Jones to approve the Downtown Development Board Amendment One and Budget Resolution One, amending the 2023-2024 Downtown Development Board budget as stated in the resolution. The motion carried unanimously.

Date of Next Meeting

The next regularly scheduled Downtown Development Board meeting will be held Wednesday, February 28, 2024 at 3:00 p.m. in Veterans Conference Room.

Adjournment

There being no further business to come before the Downtown Development Board, Chair Monica McCown adjourned the meeting at approximately 3:27 p.m.



David Barilla
Executive Director



Felix Roman
Board Secretary