

A meeting of the Downtown Development Board was held on Thursday, December 4, 2025, at City Hall, 400 South Orange Avenue, Second Floor, Veterans Conference Room, Orlando, Florida. Chair Kimberly Stewart called the meeting to order at 3:05 p.m. noting a quorum was present.

**Board Members Present** Rachel Moalli, *Vice Chair*  
Dr. Robert M. Spooner  
Jason Chin  
Steve Garrity

**Board Members Absent** Kimberly Stewart, *Chair*

**Staff Present** Justin Eason, Assistant Director  
Dr. Kristen Holmes, Assistant Director  
Stacey Young Adams, Chief Assistant City Attorney  
Mary-Stewart Droege, Project Manager  
Charles Zollars, Economic Development Coordinator  
Eric Ushkowitz, Business Development Division Manager  
Harry Tejada, CRA Operations Manager  
Jeremiah Caret, Project Manager  
Manuel Ospina, Economic Development Coordinator  
Michael Whiteman, Economic Development Coordinator  
Molly Diaz, Fiscal Manager  
Robyn Gray, Marketing and Communications Coordinator  
Rose Garlick, Discover Downtown Manager  
Samantha Levine, Housing and Homelessness Initiatives Manager  
Kim King-Maysonet, Business Development Assistant Manager  
Gerhard van der Snel, Downtown Facility Supervisor  
Flynn Dobbs, Public Art Coordinator

### **Approval of Minutes**

A motion was made by Steve Garrity and seconded by Dr. Robert M. Spooner to approve the October 22, 2025, Downtown Development Board meeting minutes. The motion carried unanimously.

### **Executive Director's Report**

*Justin Eason, Assistant Director*

There was no Executive Director report this month.

### **Public Comment**

None

### **New Business**

#### **A. Funding Agreement for Creative City Project Inc.**

*Samantha Levine, Housing and Homelessness Initiatives Manager*

Creative City Project Inc. is a not-for-profit corporation that strives to cultivate a thriving arts community in Orlando. From February 20-22, 2026, Creative City will host IMMERSE, a three-day arts festival in Downtown Orlando. Supported by month-long art and technology activations and a first in class digital campaign, IMMERSE will showcase the performing arts over 10 blocks in Downtown Orlando. Creative City anticipates that

IMMERSE will bring more than 65,000 guests to the experience, many of whom will also enjoy the offerings of Downtown Orlando's businesses, hotels and restaurants.

Entering into this Funding Agreement will help to achieve the Downtown Development Board's (DDB) goal of making Downtown Orlando a premier arts and culture destination while supporting local businesses. Under the Funding Agreement, the DDB will be contributing \$50,000. Like last year, Orange County has granted Creative City \$1,000,000 for IMMERSE 2026.

Staff requested that the DDB approve the Funding Agreement with Creative City Project Inc., subject to review and approval of the City Attorney's Office, and authorize the Chair and Executive Director to execute the Agreement.

A motion was made by Steve Garrity and seconded by Jason Chin to approve the Agreement with Creative City Project Inc. and authorize the Chair and Executive Director to execute the Agreement, in substantially the form attached subject to the review and approval of the City Attorney's Office. The motion carried unanimously.

#### **Next Meeting**

The next regularly scheduled Downtown Development Board will be held on Wednesday, January 28, 2026, at 3:00 p.m. in the Veterans Conference Room.

#### **Adjournment**

There being no further business to come before the Downtown Development Board, Vice-Chair Rachel Moalli adjourned the meeting at 3:09 p.m.



Justin Eason  
Assistant Director



Dr. Khristen Holmes  
Acting Board Secretary