



DDB

Meeting Notice

Orlando City Hall, Veterans Conference Room, 2nd Floor at 3:00PM

Welcome,

We are glad you have joined us for the February 26, 2025, Downtown Development Board meeting. If you are not on the agenda and would like to speak at the meeting and address the Board, please fill out an appearance request form and hand it to the Board Secretary. The Board is pleased to hear all non-repetitive public comment. Large groups are requested to name a spokesperson. When you are recognized, state your name and address, direct all your remarks to the Board and limit your comments to 3 minutes per item or as set during the meeting.

Written public comment must include your name, address, phone number, and topic. Comments are limited to a maximum of 700 words per item. To submit written public comment, select one of the following options: (1) complete an online comment form on orlando.gov/publiccomments, (2) email to publiccomments@orlando.gov, (3) mail to City Clerk, Public Comment 400 South Orange Avenue, Orlando, FL, 32801, or (4) drop off to the 1st floor Security Station at City Hall. Written public comments received 24 hours in advance of the meeting are distributed to the Board and attached to the related agenda item for public viewing.

Note: Comments that do not include the required information will not be distributed or attached to the agenda. All comments received are public record.

Agenda

1. Call Meeting to Order
2. Roll Call
3. Approval of Minutes
 - a. January 22, 2025 – Downtown Development Board Meeting
4. Executive Director's Report – David Barilla, Executive Director
5. Public Comment
6. United Arts of Central Florida Presentation
7. New Business
 - a. Amendment One to Agreement for Arts Initiative Implementation and Administrative Services – Samantha Levine, Housing and Homelessness Initiatives Manager
8. Date of Next Meeting
9. Adjournment

Persons wishing to appeal any decision made with respect to any matter considered at the Downtown Development Board meeting, will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based. Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office 24 hours in advance of the meeting at 407-246-2251.

Downtown Development Board/Community Redevelopment Agency Advisory Board
Orlando City Hall, 6th Floor, 400 South Orange Ave., P.O. Box 4990, Orlando, FL 32802
Phone: (407) 246-2555 www.downtownorlando.com

Memorandum

To Eugene Jones, Chairman
Kimberly Stewart, Vice Chair
Rachel Moalli
Steve Garrity

From David Barilla, Executive Director of the Downtown Development Board/Community Redevelopment Agency

Date February 26, 2025

Subject Agenda items to be considered at the Downtown Development Board Meeting for February 26, 2025

Approval of Minutes

Staff will be available to answer any questions prior to Board consideration of approving the minutes of the January 22, 2025, Downtown Development Board Meeting.

Executive Director's Report

David Barilla, Executive Director

Public Comment**United Arts of Central Florida**

Presentation

New Business**a. Amendment One to Agreement for Arts Initiative Implementation and Administrative Services**

Samantha Levine, Housing and Homelessness Initiatives Manager

The DDB engaged United Arts to implement an innovative arts initiative with the goal of providing excellent arts experiences every day within the downtown, free to the public, day and night, weekdays and weekends. The project focused on public spaces, storefronts and buildings and increased access to the arts for all people. Additionally, the program aimed to increase representation by women and minority artists and businesses.

Due to the program commencing three months later than originally scheduled, we are seeking to extend the first year of programming through 5/31/25. There are no additional payments associated with the extension.

Staff requests that the DDB approve Amendment One to the Agreement for Arts Initiative Implementation and Administrative Services, subject to review and approval of the City Attorney's Office and authorize the Chair and Executive Director to execute Amendment One.

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DDB

Date of Next Meeting

- a. The next Downtown Development Board Meeting will be held Wednesday, March 26, 2025, at 3:00 p.m. in Veterans Conference Room.

Adjournment

Persons wishing to appeal any decision made with respect to any matter considered at the Downtown Development Board meeting, will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based. Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office 24 hours in advance of the meeting at 407-246-2251.

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Amendment One to Agreement for Arts Initiative Implementation and Administration Services

THIS AMENDMENT ONE TO AGREEMENT (“Amendment One”), effective as of the 26th day of February, 2025 (“Effective Date”), is made by and between the Downtown Development Board (“DDB”) a body corporate and an agency of the City of Orlando (“City”), created by referendum in December, 1972, under Chapter 71-810, Laws of Florida, the Orlando Central City Neighborhood Development Board Act, codified in Chapter 18 of the Charter of the City of Orlando (“Act”), hereinafter referred to as the “DDB” and United Arts of Central Florida, Inc., hereinafter referred to as "UA". For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the parties, the parties agree as follows:

WITNESSETH:

WHEREAS, on February 28, 2024, the parties entered into the Agreement for Arts Initiative Implementation and Administration Services (“Agreement”); and

WHEREAS, pursuant to the Agreement, UA has been administering and implementing the Arts Initiative; and

WHEREAS, the performances and installations contemplated in Exhibit “B” commenced later than originally contemplated in the Agreement, resulting in the Funding and Service Fee due to UA during the Initial Term and prior to the Effective Date of this Amendment One being sufficient to fund three additional months of the Arts Initiative; and

WHEREAS, the parties now desire to extend the Term of the Agreement through May 31, 2025, to continue administration, and implementation of the Arts Initiative, as amended by the revised Exhibit “B-1”, attached hereto and made a part of the Agreement by this reference.

NOW, THEREFORE, in consideration of the promises and of the mutual covenants and promises herein contained, the parties hereto agree as follows:

1. **Recitals.** The recitals set forth above are true and correct and are incorporated herein and made a part of this Amendment One.
2. **Term.** By this Amendment One, the Term of the Agreement is hereby extended through May 31, 2025, with March 1, 2025 through May 31, 2025 being the “First Extension Term”.
3. **Scope of Work.** During the First Extension Term, UA shall conduct the work contemplated in the Scope of Work (“Work”) set forth in Exhibit “A” to the Agreement

and implement the Arts Initiative as generally defined on Exhibit “B-1”, attached hereto and incorporated herein by this reference, with the Funding already paid to UA and Service Fee already due to UA prior to execution of this Amendment One.

4. **Miscellaneous.** The term “CRA” used in section 15 f. of the Agreement is hereby amended to read “DDB”.

In all other respects and except as specifically modified and amended herein, the Agreement shall continue in full force and effect as written and the parties hereto agree to be bound thereby.

IN WITNESS WHEREOF, the parties hereto have executed these presents and have set their hands and seals each upon the date so indicated.

****signatures on next page****

United Arts of Central Florida, Inc.

By _____
President/Chief Executive Officer

STATE OF FLORIDA }

COUNTY OF ORANGE }

The foregoing instrument was acknowledged before me by means of physical presence or online notarization, this ____ day of _____, 20____, by _____ (name of person) as _____ (type of authority, (e.g., officer, trustee, attorney in fact, etc.) for _____ (name of entity/party on behalf of whom instrument was executed).

Signature of Notary Public – State of Florida
Print, Type, or Stamp Notary Name:_____

(Affix Notary Stamp or Seal Above)

___ Personally Known or ___ Produced Identification
Type of Identification Produced _____

Downtown Development Board

By: _____
Eugene Jones
Chair

ATTEST:

By: _____
David Barilla
Executive Director

APPROVED AS TO FORM AND LEGALITY
for the use and reliance of the
DDB, only.

_____ 2025

Chief Assistant City Attorney

Exhibit "B-1"

DTOLive! Accounting for Project Completion					
TOTAL	Location	Actual April 24- Feb 25	Count	Budget	Left \$
228	City Hall	\$ 38,250.00	153	\$ 57,000.00	\$ 18,750.00
228	Duncan Park	\$ 38,250.00	153	\$ 57,000.00	\$ 18,750.00
228	54W	\$ 39,800.00	159	\$ 75,000.00	\$ 35,200.00
29	Heritage Square	\$ 8,000.00	16	\$ 17,400.00	\$ 9,400.00
50	North Quarter	\$ 7,750.00	31	\$ 12,500.00	\$ 4,750.00
36	LE Amphitheatre	\$ 25,950.00	23	\$ 81,000.00	\$ 10,050.00
36	LE The Forum	\$ 6,000.00	24	\$ 9,000.00	\$ 3,000.00
36	Parramore	\$ 7,500.00	24	\$ 50,000.00	\$ 42,500.00
12	Luminary Green	\$ 21,700.00	18	\$ 48,000.00	\$ 26,300.00
10	Coutyard Activation	\$-	0	\$ 6,000.00	\$ 6,000.00
6	Downtown Arts District	\$ 84,000.00	6	\$ 84,000.00	
12	Downtown Arts District	\$ 146,000.00	12	\$ 146,000.00	
6	Creative City Project	\$ 380,000.00	6	\$ 380,000.00	
9	Storefronts 1st Thursday	\$ 1,500.00	6	\$ 9,000.00	\$ 7,500.00
	Pine & Orange	\$ 1,000.00	4		\$ (1,000.00)
	Grand Ave. Nbrhd Center	\$ 250.00	1		\$ (250.00)
	Kia Center (Parramore)	\$ 250.00	1		\$ (250.00)
	DTO Building	\$ 500.00	2		\$ (500.00)
	Residence	\$-	0	\$ 24,000.00	\$ 24,000.00
	Business	\$-	0	\$ 24,000.00	\$ 24,000.00
	Contingency	\$-	0	\$ 100,000.00	
1	City Hall	\$ 1,500.00	1		\$ (1,500.00)
1	Duncan Park	\$ 1,500.00	1		\$ (1,500.00)
1	Wall Street/Orange	\$ 1,500.00	1		\$ (1,500.00)
1	DTO on Orange	\$ 1,500.00	1		\$ (1,500.00)
1	LEA	\$ 1,500.00	1		\$ (1,500.00)
	Holiday Performers	\$ 46,000.00	22		\$ (46,000.00)
	Holiday EmCee	\$ 3,500.00	7		\$ (3,500.00)
	Holiday Lighting & Engine	\$ 5,250.00			\$ (5,250.00)
6	Finally Fridays	\$ 3,000.00	0		\$ (3,000.00)
	Technical Equipment	\$ 3,298.00			\$ (3,298.00)
	Technical Production	\$ 33,998.00	0		\$ (33,998.00)
937	Totals	\$ 909,246.00	673	\$ 1,179,900.00	\$ 125,663.00
	15% UA Fee	\$ 133,774.00		\$ 178,365.00	\$ 44,591.00
	PROJECT TOTAL	\$1,043,020.00		\$ 1,358,265.00	\$ 170,254.00

	March-May 2025	Planned Use	Left
58	250	\$ 14,500.00	
58	250	\$ 14,500.00	
58	250	\$ 14,500.00	
3	1500	\$ 4,500.00	
13	250	\$ 3,250.00	
10	1600	\$ 16,000.00	
0	250	\$ -	
13	250	\$ 3,250.00	
8	2000	\$ 16,000.00	
6		\$ 6,000.00	
3	250	\$ 750.00	
6		\$ 6,000.00	
		\$ 913.00	
		\$ 25,500.00	
236		\$ 125,663.00	
		\$ 44,591.00	
		\$ 170,254.00	\$ -