



AB

MEETING NOTICE

Orlando City Hall, Veterans Conference Room, 2nd Floor at 3:00PM

Welcome,

We are glad you have joined us for the August 23, 2023 Community Redevelopment Agency Advisory Board meeting. If you are not on the agenda and would like to speak at the meeting and address the Board, please fill out an appearance request form and hand it to the Board Secretary. The Board is pleased to hear all non-repetitive public comment. Large groups are requested to name a spokesperson. When you are recognized, state your name and address, direct all your remarks to the Board and limit your comments to 3 minutes per item or as set during the meeting.

Written public comment must include your name, address, phone number, and topic. Comments are limited to a maximum of 700 words per item. To submit written public comment, select one of the following options: (1) complete an online comment form on orlando.gov/publiccomments, (2) email to publiccomments@orlando.gov, (3) mail to City Clerk, Public Comment 400 South Orange Avenue, Orlando, FL, 32801, or (4) drop off to the 1st floor Security Station at City Hall. Written public comments received 24 hours in advance of the meeting are distributed to the Board and attached to the related agenda item for public viewing.

Note: Comments that do not include the required information will not be distributed or attached to the agenda. All comments received are public record.

AGENDA

1. Call Meeting to Order
2. Roll Call
3. Election of Officers
4. Approval of Minutes
 - a. June 28, 2023 – CRA Advisory Board Meeting
 - b. August 17, 2023 – DDB/CRAAB Budget Workshop Meeting
5. Public Comment
6. New Business
 - a. 2023-2024 Proposed Budget and Resolution – Tiffany Stephens, Fiscal Division Manager
 - b. 2023-2024 DDB/CRA Cost Share Agreement – Tiffany Stephens, Fiscal Division Manager
 - c. 2023-2024 City Services Agreement – Tiffany Stephens, Fiscal Division Manager
 - d. 2023-2024 Seniors First – Senior Tran Funding Agreement – Tiffany Stephens, Fiscal Division Manager
 - e. Downtown Orlando Inc., (DOP) Funding Agreement – Tiffany Stephens, Fiscal Division Manager
 - f. Starter Studio Funding Agreement – Tiffany Stephens, Fiscal Division Manager
 - g. Destination Activity Catalyst SAK Theatre Company, LLC – David Barilla, Acting Executive Director
 - h. Downtown Arts District Funding Agreement – Courtyard Project– David Barilla, Acting Executive Director
7. Date of Next Meeting

Persons wishing to appeal any decision made with respect to any matter considered at the Community Redevelopment Agency Advisory Board meeting, will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based. Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office 24 hours in advance of the meeting at 407-246-2251



AB

8. Adjournment

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MEMORANDUM

TO: Monica McCown, Vice Chair
Eugene Jones
Kimberly Stewart
Rachel Moalli
Doug Taylor
Commissioner Emily Bonilla

FROM: David Barilla, Acting Executive Director of the Downtown Development Board/Community Redevelopment Agency

DATE: August 23, 2023

SUBJECT: Agenda items to be considered at the Community Redevelopment Agency Advisory Board Meeting for Wednesday, July 26, 2023.

Election of Officers:**Approval of Minutes:**

Staff will be available to answer any questions prior to Board consideration of approving the minutes of the June 28, 2023 Community Redevelopment Agency Advisory Board Meeting and the August 16, 2023 DDB/CRAAB Budget Workshop Meeting.

Public Comment:**New Business:**

a. **2023-2024 Proposed Budget and Resolution – Tiffany Stephens, Fiscal Division Manager**

The Resolution sets forth the CRA budget for Fiscal Year 2023-2024.

Staff is requesting that the CRA Advisory Board recommend to the CRA approval of the attached FY 2023-2024 Community Redevelopment Agency Budget, adoption of the Resolution, and authorization for the Chair and Executive Director to execute the Resolution.

b. **2023-2024 DDB/CRA Cost Share Agreement – Tiffany Stephens, Fiscal Division Manager**

The Cost Share Agreement between the CRA and DDB outlines the terms under which the DDB and CRA will share administrative costs for FY 2023-2024.

Staff is requesting that the CRA Advisory Board recommend to the CRA approval of the Cost Share Agreement for FY 2023-2024 between the Downtown Development Board and the Community Redevelopment Agency, subject to review and approval of the City Attorney's Office, and authorization for the Chair and Executive Director to execute the Agreement.

c. **2023-2024 City Services Agreement – Tiffany Stephens, Fiscal Division Manager**

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The City Services Agreement outlines the terms under which the City will provide administrative and professional support to the CRA in its implementation of the Community Redevelopment Plan.

Staff is requesting that the CRA Advisory Board recommend to the CRA approval of the City Services Agreement for FY 2023-2024 between the City of Orlando and the Community Redevelopment Agency, subject to review and approval of the City Attorney's Office and authorization for the Chair and Executive Director to execute the Agreement.

d. 2023-2024 Seniors First – Senior Tran Funding Agreement – Tiffany Stephens, Fiscal Division Manager

This annual agreement between Seniors First, Inc. and the Community Redevelopment Agency is to provide senior transportation services to residents of 12 downtown senior housing complexes.

Staff is requesting that the CRA Advisory Board recommend that the CRA approve the Agreement for up to a total amount of \$63,260.03, subject to review and approval by the City Attorney's Office, and authorization for the Chair and Executive Director to execute the Agreement.

e. Downtown Orlando Inc., (DOP) Funding Agreement – Tiffany Stephens, Fiscal Division Manager

The Downtown Orlando Inc. (Downtown Orlando Partnership) is a 501c (6) founded in 1961 and comprised of more than 200 corporate members. Their mission is to enhance business and community relationships through collaborative events and initiatives. The agreement between the CRA and DOP provides funding to the DOP for activities related to DOP's assistance in conducting two events, the State of Downtown and the Golden Brick Awards to promote the CRA's Projects and Programs and provide further assistance to the CRA in implementing its Redevelopment Plan goals.

Staff is requesting that the CRA Advisory Board recommend to the CRA that it approve the funding agreement between the CRA and Downtown Orlando, Inc. in the amount of \$75,000 for FY 2023-2024 and authorize the Chair and the Executive Director to execute the Agreement, subject to review and approval by the City Attorney's Office.

f. Starter Studio Funding Agreement – Tiffany Stephens, Fiscal Division Manager

At its facility located within the Downtown Orlando Community Redevelopment Area, Starter Studio hosts two cohorts of up to 16 companies per year in its accelerator program, with a minimum of four companies in each cohort. Starter Studio also provides seed funding to its second stage seed accelerator participants if they reach success metrics established by Starter Studio. The amounts of funding provided to the businesses range from \$25,000 to \$225,000, with such investment made in the form of convertible notes. Returns from convertible notes are returned to the Starter Studio seed fund to invest in other companies.

Staff is requesting that the CRA Advisory Board recommend to the CRA, approval of the Starter Studio Funding Agreement in the amount of \$125,000, and authorization for the Chair and Executive Director to execute the Funding Agreement, subject to review and approval of the City Attorney's Office.

g. Destination Activity Catalyst SAK Theatre Company, LLC – David Barilla, Acting Executive Director

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**h. Downtown Arts District Funding Agreement – Courtyard Project – David Barilla,
Acting Executive Director**

The Downtown Arts District (DAD) has been operating a multi-use facility known as City Arts Orlando and conducting other art related activities with the Rogers Kiene building located within the Community Redevelopment Area (CRA). It is a goal of the Downtown Orlando Community Redevelopment Area Plan, including the 2015 amendment thereto, the DTOutlook, (“Plan”) to support further development of the Cultural Corridor as shown within the Plan and to incentivize expanding art studios and other cultural facilities to diversify cultural and creator choices within the Downtown Community Redevelopment Area (“Area”). Additionally, the Plan specifically contemplates that the CRA provide funding and support to arts groups within the Area. DAD continues to support local artists, the arts community and provide arts related events such as Third Thursdays, lunchtime events, juried art shows and outreach to Downtown schools and arts groups.

The proposed funding agreement provides for a payment of \$25,000 annually, renewable for up to three years, to DAD for its assistance in helping the CRA to achieve its Plan goals related to diversification of cultural and creator choices within the Area. Detailed performance benchmarks related to the operation of the City Arts Factory and specific programs are provided in the Agreement.

The Downtown Arts District (DAD) is also in the process of planning the renovation of the Courtyard space at Rogers Kiene building into an engaging gathering space for the public and has been awarded a grant from Orange County Arts & Cultural Affairs in the amount of \$318,539 to be used towards renovation expenses. The CRA is desirous of assisting DAD with funding a portion of the Courtyard project, including the incorporation of the former Church Street trellis, creation of artistic metal, street facing gates, as a form of public art, and creation of an outdoor plaza for furtherance of the goals of the CRA plan. The proposed funding for the courtyard project is \$161,632 towards the costs of site preparation and metal work for the Courtyard paid out on a reimbursable basis as invoiced by DAD.

Staff requests that the CRA Advisory Board recommend to the CRA that it approve the Funding Agreement for Downtown Arts District, subject to review and approval of the City Attorney’s Office, and authorize the Chair and Executive Director to execute the Agreement.

Date of Next Meeting:

- a. The next Community Redevelopment Agency Advisory Board Meeting will be held Wednesday, September 27, 2023 at 3:00PM in the Veterans Conference Room.

Adjournment

Persons wishing to appeal any decision made with respect to any matter considered at the Community Redevelopment Agency Advisory Board meeting, will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based. Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk’s Office 24 hours in advance of the meeting at 407-246-2251