

# THE CITY OF ORLANDO'S COMMUNITY REDEVELOPMENT AGENCY (CRA) GOALS, OBJECTIVES, AND PERFORMANCE MEASURES FY24-25

December 1, 2025



## **Purpose**

As required by Florida Statute 163.356(3)(c), every Community Redevelopment Agency (CRA) must submit an annual report detailing its activities for the previous fiscal year. This report fulfills that requirement for the City of Orlando CRA and includes an overview of goals, objectives, and performance measures for fiscal year 2024–2025.

## **CRA Overview**

The City of Orlando’s Community Redevelopment Agency (CRA) was created in 1980 by resolution of City Council pursuant to Part III, Chapter 163, Florida Statutes. A tax increment trust fund was established and serves as a revenue source for project and program activities plus maintenance of infrastructure.

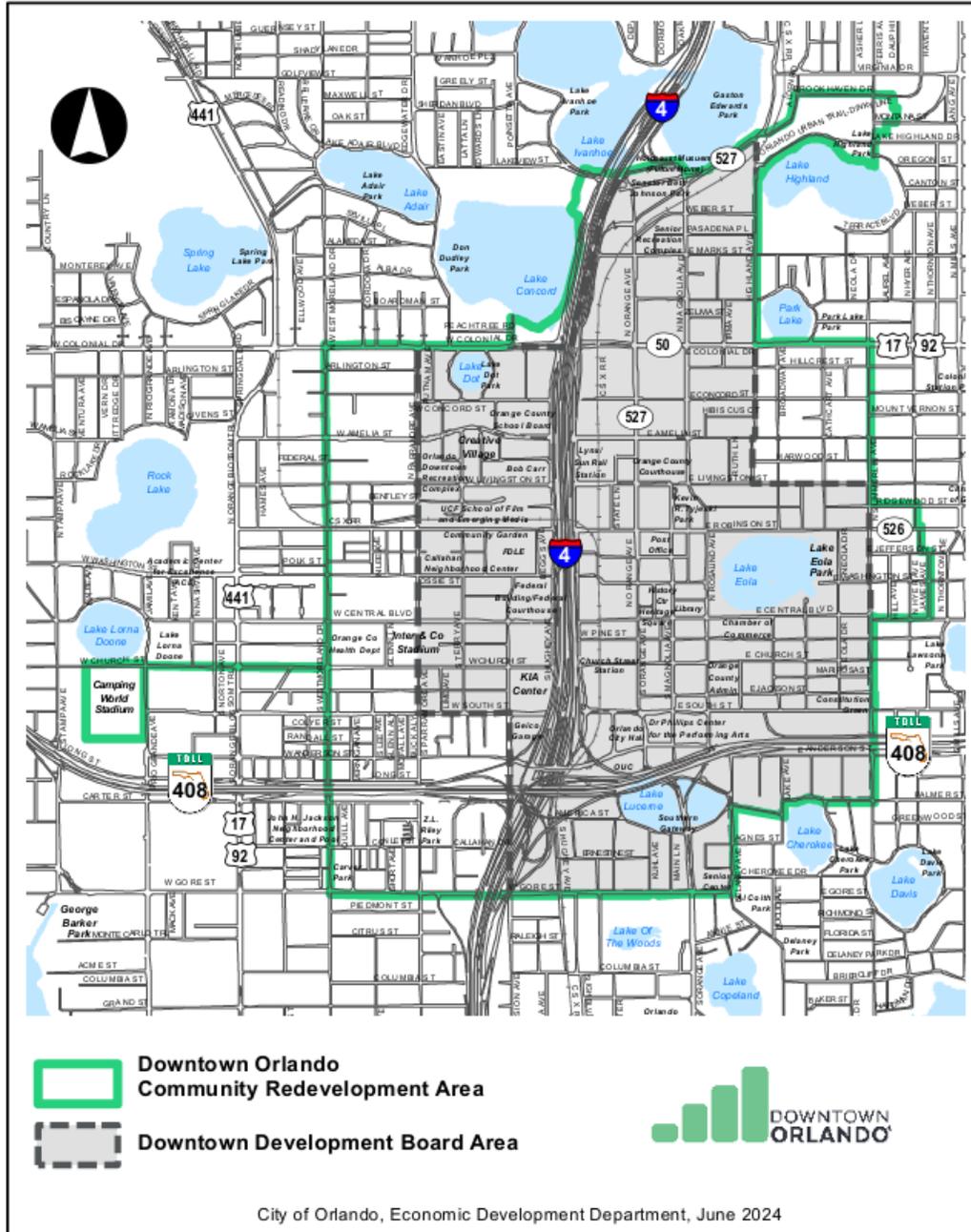
Pursuant to the resolution, the seven members of the Orlando City Council serve as the members of the CRA. The CRA was established to reduce and eliminate slum and blight conditions within various areas of the City of Orlando.

The CRA follows the same fiscal year as the City of Orlando, October 1–September 30. The CRA does not impose any additional taxes or fees, but pursuant to section 163.387, Florida Statutes, is rather funded by general ad valorem tax revenues generated from increases in property values within each CRA Area since its creation. As a Florida special district, a unit of special purpose local government, Part III, Chapter 112, Florida Statutes, provides general pertinent ethics rules applicable to the CRA.

## **Mission**

The mission of the Community Redevelopment Agency (CRA) is to aggressively pursue redevelopment and revitalization activities within the 1,664 acre Downtown Redevelopment Area. The CRA’s emphasis is on providing more housing and cultural arts opportunities, improving long-term transportation needs, and encouraging retail development, while the Conroy Road and Republic Drive Redevelopment Areas focus on transportation.

# CRA Boundaries



## **Orlando CRA Goals**

1. To increase access to affordable housing for residents within the district.
2. To promote reinvestment in the district by providing financial incentives to support businesses and property owners with enhancing their buildings and storefronts.
3. To create inviting open spaces that strengthen neighborhood livability and encourage community gathering.
4. To enhance public safety and cleanliness in the district by coordinating with departments to maintain a blight-free environment.
5. To invest in upgrades to district infrastructure to improve mobility, accessibility, and overall experience for pedestrians, cyclists, and motorists.
6. To expand and modernize pedestrian-focused lighting to strengthen safety, comfort, and visibility throughout the district.

## Orlando CRA Goals, Objectives, and Performance Standards

Goal	Project / Program	Objective	Measurement	Achievement
Create Affordable Housing Opportunities	Infill houses	The district will improve the available number of housing options in downtown Orlando.	Continue the construction of 8 infill homes during FY 24/25.	Yes, continued construction of 8 infill homes
Encourage Property Improvements	DTO Retail Program	The district will support business locations and expansions within downtown, including financial assistance for building improvements as outlined in the DTO Retail Program and DTO Restaurant Program.	Evaluate at least 5 grant applications for the DTO Retail Program.	8 grants awarded for DTO Retail Program
	DTO Restaurant Program		Evaluate at least 5 grant applications for the DTO Restaurant Program.	5 grants awarded for DTO Restaurant Program
	DTO Façade Program	The district will assist property owners with heavy repairs and appropriate renovations as outlined in the DTO Façade Program.	Evaluate at least 5 grant applications for the DTO Façade Program.	7 grants awarded for DTO Façade Program
Expand Open Space	30 S Orange	The district will acquire and improve 30 S Orange.	The district will complete closing on property.	Yes, closing was completed in April 2025
	Canopy Project	The district will enhance the Bridge District beneath I-4 with parking and open space infrastructure.	The district will complete the temporary/interim parking zone by Q2 of FY24/25.	Created 53 parking spaces, which opened on Dec 20, 2024
	Pick-up / drop-off lot		Complete the pick-up / drop-off lot for rideshare.	Created 97 spaces, which opened on Dec 20, 2024
	Art <sup>2</sup>	The district will complete construction on Art <sup>2</sup> by the end of FY24/25.	Complete construction on Art <sup>2</sup> by the end of FY24/25.	Yes, construction was completed in Sept 2025
Increase Public Safety	Storage Program	The district will work with Code Enforcement and Allied Security to provide regular right-of-way clearings,	Number of items stored through the Storage program.	20 items stored

		while storing any important personal belongings found at the encampments.		
	Community Policing	The district will fund implementation of community policing innovations, including more visible police patrols during high visitation times.	The district will provide funding to support community policing initiatives.	<p>Provided \$895,831 in funding to the Homeless Intervention Unit</p> <p>Provided \$1,318,912.20 in funding for extra duty patrols</p> <p>Provided \$84,000 towards technology enhancements</p>
	Clean and Safe App	The district will maintain a clean and safe downtown, free of blight.	The district will track the number of tickets submitted in the Clean & Safe App.	63,055 tickets
Invest in Infrastructure	Magnolia Ave	The district will improve the pedestrian experience through improved roads, right-of-way, and infrastructure.	The district will have 30% design plans of Magnolia Ave by Q3 of FY24/25.	100% complete
	Church St	The district will improve the pedestrian experience through improved roads, right-of-way, and infrastructure.	The district will have 30% design plans of Church St by Q3 of FY24/25.	90% complete
Improve Pedestrian Lighting	Light Upgrades	The district will support enhancements to downtown lighting with a focus on improving pedestrian safety.	The district will create a prioritized list of proposed lighting improvements.	Yes, priority list was created
		The district will install fixtures to support nighttime lighting for safety.	The district will install 100 new fixtures by end of FY24/25.	203 new fixtures
			The district will upgrade 100 fixtures to LED by end of FY 24/25.	346 upgraded fixtures

## **FY25-26 CRA Goals and Objectives**

### **Goal 1: Expand Affordable Housing Opportunities**

**Objective:** Increase the availability of affordable housing options within the CRA district.

**Measurement:**

- Number of affordable housing units created or preserved.
  - Amount of CRA funding awarded to housing projects.
  - Progress on partnerships with developers or housing organizations.
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### **Goal 2: Support Property and Business Improvements**

**Objective:** Encourage reinvestment in buildings and storefronts by expanding access to CRA incentives.

**Measurement:**

- Number of grants or incentives awarded for property improvements (Façade, Retail, Restaurant).
  - Amount of CRA funding awarded to DTO Façade, Retail, and Restaurant programs.
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### **Goal 3: Create and Enhance Open Spaces**

**Objective:** Develop and activate open spaces and pocket parks to improve neighborhood livability and community use.

**Measurement:**

- Number of new or enhanced open space projects initiated or completed.
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### **Goal 4: Strengthen Public Safety and Cleanliness**

**Objective:** Improve cleanliness and safety through coordinated services while maintaining a respectful, people-centered approach.

**Measurement:**

- Number of Clean and Safe tickets within the district.
  - Amount of funding for OPD public safety initiatives within the district such as the Homeless Intervention Unit, extra duty patrol, and technology enhancements.
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### **Goal 5: Invest in Infrastructure Enhancements**

**Objective:** Modernize infrastructure to improve mobility and enhance the experience for pedestrians, cyclists, and motorists.

**Measurement:**

- Number of infrastructure projects initiated or completed (sidewalk upgrades, road improvements, bike loop).
- Number of uses of RideDTO.