



DDB

A meeting of the Downtown Development Board was held on Wednesday, February 22, 2022 at City Hall, 400 South Orange Avenue, Second Floor, Veterans Conference Room, Orlando, Florida. Chair Jamie Barati called the meeting to order at 3:00 p.m. noting a quorum was present.

MEMBERS PRESENT: Jamie Barati, Chair
 Monica McCown, Vice Chair
 Eugene Jones
 Rachel Moalli (arrived at 3:03 p.m.)

MEMBER ABSENT: Kimberly Stewart

COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD REPRESENTATIVES PRESENT:

 Doug Taylor
 Commissioner Emily Bonilla

STAFF PRESENT: Sherry Gutch, Director of Placemaking
 David Barilla, Acting Executive Director
 Thomas C. Chatmon Jr., Acting Director of Urban Development
 Christel Brooks, Fiscal Coordinator
 Stacey Adams, Assistant City Attorney
 Felix Roman, Board Secretary
 Liz Nigro, Senior Administrative Assistant
 Kelly Allen, Marketing and Communications Manager
 Chelsey Parrish, Special Event Coordinator
 Kate Harris, Interactive Media Coordinator
 Michael Whiteman, Economic Development Coordinator III
 Carlos Zamora, Economic Development Coordinator
 Mary-Stewart Droege, Project Manager
 Gerhard van der Snel, Downtown Facilities Supervisor
 Steve Zima, Downtown Facility Assistant Supervisor
 Tiffany Stephens, Division Fiscal Manager
 Justin Eason, Nighttime Economy Manager
 Maxwell Spann, Project Manager

Approval of Minutes:

- a. A motion was made by Monica McCown and seconded by Eugene Jones to approve the January 25, 2023 Downtown Development Board meeting minutes. The motion carried unanimously.

Executive Director’s Report – David Barilla, Acting Executive Director

David Barilla, Acting Executive Director, presented a PowerPoint informing the Board of various updates regarding downtown businesses, nighttime economy, and recent and future events such as:

- Bruce Springsteen concert was the highest-grossing performance in Amway Center’s history.
- The Street Tree Replacement Pilot is proposed to occur along the 0-99 block of W. Pine Street using Skyclimber Live Oak trees, the 0-99 block E. Pine Street using Japanese Blueberry trees, and along 0-99 block S. Court Street using Bottlebrush trees and Eagleston Holly trees.
- Weekend Watch – March 4, 2023. Highlights include:
 - Monster Jam (CWS)
 - Orlando City Soccer vs. Cincinnati (Exploria Stadium)
 - Blake Shelton (Amway Center)
 - Pretty Woman, The Musical (DPAC)
 - Miss Rose Dynasty Pageant (DPAC)
 - Rimma Plays Brunch (DPAC)
- U.S. Soccer Selects Exploria Stadium to Host USA – El Salvador for CONCACAF.
- #FindYourSelfDowntown campaign launched February 20 and will run until May 2023.
- DDB Staffing Updates:
 - Maxwell Spann, Project Manager

Public Comment: None.


New Business: None.

Date of Next Meeting

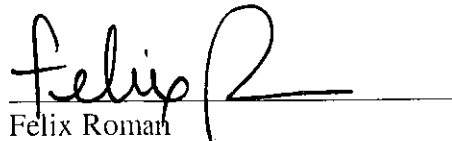
The next regularly scheduled Downtown Development Board meeting will be held March 22, 2023 3:00 p.m. in Veterans Conference Room.

Adjournment

There being no further business to come before the Downtown Development Board, Chair Jamie Barati adjourned the meeting at approximately 3:15 p.m.



David Barilla
Acting Executive Director



Felix Roman
Board Secretary