



AB

MEETING NOTICE

WELCOME! We are very glad you have joined us for today's meeting. If you are not on the agenda and would like to speak at the meeting and address the Board, please fill out an appearance form and hand it to the Board Secretary. When you are recognized, state your full name, address, and speak directly

A meeting of the Community Redevelopment Agency Advisory Board will be held Wednesday, June 27, 2018 at 3:00 p.m., City Hall, Sixth Floor Manatee A & B Conference Room, 400 South Orange Avenue, Orlando, Florida.

AGENDA

1. Call Meeting to Order
2. Roll Call
3. Approval of Minutes - Approval of May 24, 2018
4. Parramore Update – Walter Hawkins, Director of Urban Development
5. Public Comment
6. New Business
 - A. North Quarter Transportation Study – Mercedes Blanca, Project Manager
 - B. Downtown Arts District Funding Agreement – Thomas Chatmon Jr.,
Executive Director
7. Date of Next Meeting – July 25, 2018 at 3:00 PM, in Manatee A & B Conference Room
8. Adjournment

Persons wishing to appeal any decision made with respect to any matter considered at the Community Redevelopment Agency Advisory Board meeting, will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based. Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office 24 hours in advance of the meeting at 407-246-2251

Downtown Development Board/Community Redevelopment Agency
Orlando City Hall, 6th Floor, 400 South Orange Ave., P.O. Box 4990, Orlando, FL 32802
Phone: (407) 246-2558 Fax: (407) 246-3359 www: downtownorlando.com



MEMORANDUM

TO: Wendy Connor, Chair
Bill Lambert Vice Chair
Jamie Barati
Doug Taylor
Eugene Jones
Terry Delahunty
Commissioner Victoria Siplin

FROM: Thomas C. Chatmon Jr., Executive Director of the Downtown Development Board/Community Redevelopment Agency

DATE: June 27, 2018

SUBJECT: Agenda items to be considered at the Community Redevelopment Agency Advisory Board Meeting for Wednesday June 27, 2018.

Approval of Minutes:

Staff will be available to answer any questions prior to Board consideration of approving the minutes of the May 24, 2018 Community Redevelopment Agency Advisory Board Meeting.

Parramore Update: Walter Hawkins, Director of Urban Development

Public Comment:

New Business:

- a. **North Quarter Transportation Study – Mercedes Blanca, Project Manager -** The main arteries through the North Quarter District, which include Orange Avenue and Magnolia Avenue north of Colonial and south of Ivanhoe Boulevard, are both currently one-way roads. One of the findings that came from the ProjectDTO process and that is reflected in the DTO Outlook is the need to assess opportunities to transform one-way streets in downtown to two-way streets in a manner that improves pedestrian accessibility and lends itself to a balanced use of all modes. As a result, the CRA partnered with the Transportation Department on the first phase of a study to assess the feasibility of roadway restoration to two-way operations.

Metric Engineering was engaged for Phase 1 of the study on September 2017 to develop conceptual conversion alternatives and document the operational and safety impacts in the study area for 2017 and future year 2035. The results and

recommendations from Metric Engineering’s work concluded that restoring both Orange Avenue and Magnolia Avenue to two-way operations is feasible from a technical standpoint.

City and CRA staff are now interested in engaging the urban planning team of Canin Associates to assist with Phase 2 of the one-way to two-way operations study. The objective of this phase would be to engage with stakeholders to determine the community’s sentiment regarding the possible roadway restoration to two-way and bring the concept to a functional design level. The process would be designed to achieve an informed consensus on what the streets and intersections should look like for mobile users (i.e. walkers, cyclists, transit users, and motorists) and static users (i.e. residences and businesses). Canin Associates will also be engaging Toole Design Group for their expertise in the area of roadway restoration as they have successfully executed similar projects in other cities.

Staff recommends that the Advisory Board recommend to the CRA that it authorize the City’s Chief Procurement Officer to enter into an agreement with Canin Associates in an amount not to exceed \$167,179.00 for the Phase 2 transportation study of the North Quarter District, subject to review and approval of the City Attorney’s Office, and approve the prior CRA expenditures of \$124,559.34 for the Phase 1 transportation study of the North Quarter District performed under Metric Engineering’s contract with the City approved by City Council on July 13, 2015 and Service Authorization issued by the Chief Procurement Officer on September 1, 2017.

- b. **Downtown Arts District Funding Agreement – Thomas Chatmon Jr., Executive Director** - Over the last decade, DAD has operated a multi-use arts facility known as City Arts Factory at the building located at the northeast corner of Orange Avenue and Pine Street that has serviced citizens and visitors. In recent years, DAD has also been conducting other art related activities within the Rogers building located at 29 South Magnolia through an arrangement with the building’s owner, Ford Kiene. Through a donation of property closing this week, the Gallery at Avalon Island, LTD is donating the Rogers Kiene building located at 37 and 39 South Magnolia Avenue to the City for continued operation as a “cultural facility”. City Council will be considering, on its agenda for July 9, 2018, a lease with DAD to operate a re-envisioned City Arts Factory within the Rogers Kiene building.

It is a goal of the Downtown Orlando Community Redevelopment Area Plan, including the 2015 amendment thereto, the DTOutlook, (“Plan”) to support further development of the Cultural Corridor as shown within the Plan and to incentivize expanding art studios and other cultural facilities to diversify cultural and creator choices within the Downtown Community Redevelopment

Area (“Area”). Additionally, the Plan specifically contemplates that the CRA provide funding and support to arts groups within the Area. In order to operate the City Arts Factory within the new space, DAD will need to make significant renovations to the facility. In addition to implementing new programs and opportunities that the new space offers, DAD will continue to provide arts related events such as Third Thursdays, lunchtime events, juried art shows and outreach to Downtown schools and arts groups.

The proposed funding agreement provides for a payment of \$25,000 annually for a five year period to DAD for its assistance in helping the CRA to achieve its Plan goals related to diversification of cultural and creator choices within the Area. Detailed performance benchmarks related to the operation of the City Arts Factory and specific programs are provided in the Agreement. Additionally, to further implement the Plan strategy of incentivizing expanding art studios and other cultural facilities, the agreement provides for up to \$100,000 in renovation expenses and up to \$25,000 in relocation/re-branding costs to be paid by the CRA, with all expenditures subject to the approval of the CRA Executive Director.

Staff requests that the CRA Advisory Board recommend to the CRA that it approve the Funding Agreement for Downtown Arts District, subject to review and approval of the City Attorney’s Office, and authorize the Chair and Executive Director to execute the Agreement.

Date of Next Meeting: The next CRA Advisory Board meeting will be held July 25, 2018 at 3:00 pm in the Manatee A & B Conference Room.

Adjournment